



*Has the texting software trusted
by many Fortune 500 companies*

17 years experience

Industry leading platform

95% retention rate

39% of businesses text

**84% of consumers receive texts
from a business**

Most common

- appointment reminders (86%)**
- coupons/discounts (67%)**





A few National Brands using our platform



Why Text?

SOCIAL



10% to 25%
are read.

EMAIL



70% is SPAM!

TEXT



*90% are read
within 3 minutes!*

- Direct line of communication with your customer
- People check phone - average 150 times a day


It's The Biggest Thing NOW !



REDEMPTION RATES

SOCIAL  15%

EMAIL  2.7%

TEXT  45%



- Artwork, Keyword, & Toll-Free Number Included
- Keep Your Customers Informed & Interested
- Build Successful Text-based Marketing Strategies
- **Bring Your Existing Customers Back More Often**



Join our Text Club

Text **Hwy55**
to **844-555-5551**

Get a
FREE Drink & Fries
With an Entrée Purchase



Scan QR Code



Display Your Keyword and Toll Free Number **EVERYWHERE**

Website



We provide FREE Signage to get started



How Text Messaging Works...



Customer Responds To Your Offer Using a Keyword.

Responds With YES To Join.

You Now Send A "PASS".

Promotion
Announcement
Special
Sale



A graphic of a smartphone screen with a black border. The screen is white and contains the text "My 2 minutes are up." and "Thank you." in large, bold, black font. In the top left corner of the screen, there are icons for signal strength, Wi-Fi, and battery. In the bottom left corner, the time "9:30" is displayed.

My 2 minutes are up.

Thank you.



Try it NOW !

**See How Fast &
Easy It Works**

**Take out your cell
phone and text **VIEW** to
888-864-8229**

**This is exactly what your
customer will do when
they see your message.**



Over 20 Texting Features:

Collect Contacts

Mobile Coupons

Mobile Keywords

Text to Vote, Win or Screen

Toll Free Number

Appointment Reminders

Mass Texting

Video Links

MMS Photos

Loyalty Program

QR Codes

Send From Your Phone



Texting Features

continued

Schedule Your Message

Yes/No Response

Surveys

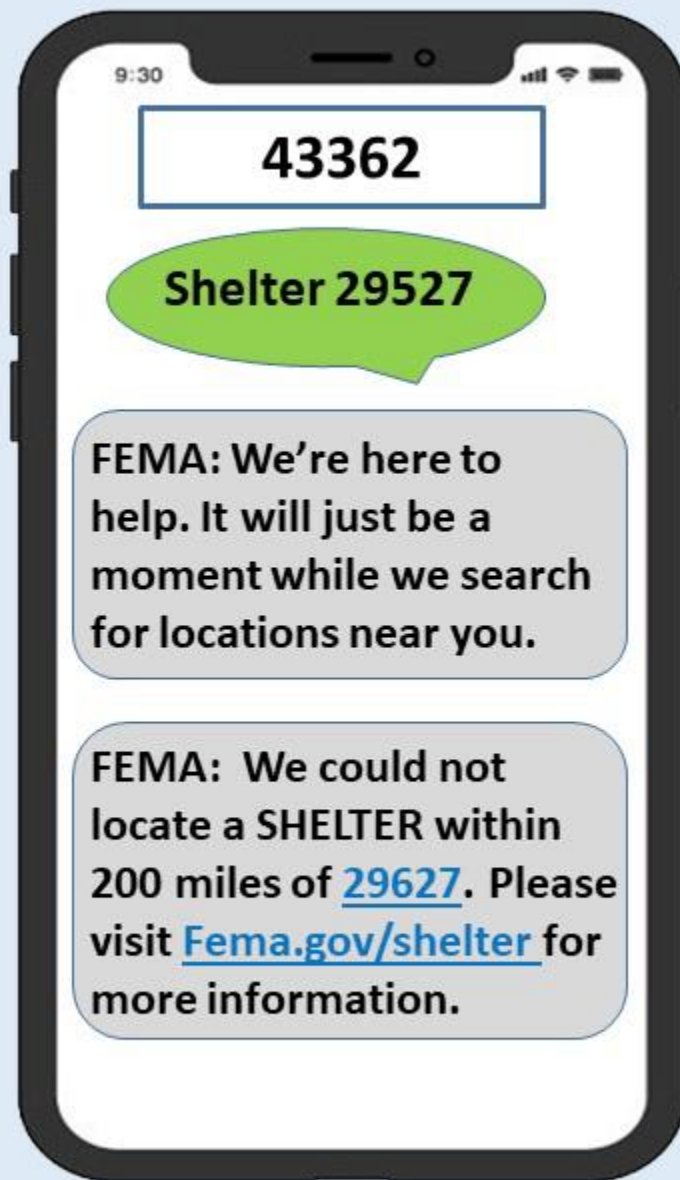
Auto Response →

Link Shortener

Data Capture

Online Sign-up Pages

Import Contacts



We Specialize In Helping

Restaurant



Retail



Realtor



Auto Dealership/Repair



Hospitality



***Plus: Religious & Non-Profit Organizations,
Education, Local Government and Medical Practice***



We can help your business...

- **Bring in more repeat customers**
- **Increase traffic during slow hours**
- **Improve customer satisfaction**
- **Communicate with staff anytime**
- **Attract first time diners/shoppers/customers**
- **Minimize missed reservations/appointments**



We can help your business...

- Instantly send specials/promotions/updates
- Keep prospects in the loop
- Send customers updates on service
- Faster turnover for tables or repair bays
- **Reward Program included**





Monthly Subscription Plans

Texts	Price
1,000	\$58
3,000	\$78
5,000	\$98

Texts	Price
15,000	\$258
40,000	\$518

**Initial
Onboarding Fee
\$125**



5,000 Text Plan

Monthly **\$98**

Initial
Onboarding **\$125**
Fee

Your cost: \$19.60 per 1,000 Text Messages

If your average ticket is \$10, then **2** customers that responded to your text will cover the cost.

50% responds = 500 customers x \$10 = \$5,000

10% responds = 100 customers x \$10 = \$1,000

Invest \$19.60 & get a great Return On Investment

Which Plan is best for you?

Texts	Price
1,000	\$58
3,000	\$78
5,000	\$98
15,000	\$258
40,000	\$518

- ✓ **95% Retention Rate**
- ✓ **90% Read within 3 minutes**
- ✓ **45% Redemption Rate**
- ✓ **Bring Customers Back**

NO Contract.

FREE Training.

NO Cancellation Fee.



Sample Signage



*Join our
Text Club*

Text **KEYWORD** to
855-555-2233

Get a **FREE**
**Loaf of Bread or a
Small 8" Pizza**

Our text messages are intended for subscribers over the age of 16 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 855-555-2233, or email support@readerspublishing.com.

*Join our
Text Club
& get 4
FREE Tanning Sessions*



Text **KEYWORD**
To **888-555-1305**
For Specials, Updates, & Events



Our text messages are intended for subscribers over the age of 16 and are delivered via a toll-free number. You may receive up to 4 messages per month. Message & data rates may apply. To stop, text STOP to 888-555-1305 or email support@readerspublishing.com.

Sample Signage

***Join Our
VIP Text Club***

Text **DINER** to
833-555-4637

**Get 50% off
Your Meal**

Dine in only.

Stay tuned for more offers.

Our text messages are intended for subscribers over the age of 15 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 833-555-4637, email support@readerspublishing.com, or call 1-866-409-4008.

Join our Text Club and

**Get 25% OFF
any 1 Item***

Text **DEPOT** to
877-555-6808

**Get updates on new
arrivals & specials.**

*** Very Limited Exclusions.**

Our text messages are intended for subscribers over the age of 13 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 877-555-6808, or email support@readerspublishing.com.

Sample Signage

**JOIN OUR
VIP TEXT CLUB**

Text **CENTRAL**
to **888-555-8229**

**Get a FREE
Soft Drink**
with each
entrée purchase!

Stay tuned for more offers.

Our text messages are intended for subscribers over the age of 13 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 888-555-8229, email support@readerspublishing.com, or call 1-866-409-4008.



Text **Hwy55**
to **844-555-5551**

To Join Our Text Club & Receive
1 FREE Soda/Tea/Fry/Tots
With Your Purchase!



Sample Signage

Little Italy Pizza 1411 S.
Main St

Text **PIZZA**
to **855-555-9251**

**Get 50% OFF A
SMALL PIZZA**



**When You
Join Our
Text Club!**

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